

Press Release

myclimate offsets emissions of the FONAM Conference on 'Carbon Markets in Peru

Lima, 24 August 2011

The Swiss non-profit foundation myclimate, one of the world's leaders for high quality carbon offset projects, offsets the emissions of the VI International Conference on "Carbon Markets and Carbon Offset Projects as a New Business Opportunity" organized by FONAM in Lima, Peru from August 24 to 26. The emissions are offset with a project in Peru that promotes efficient cookers.

From August 24 to 26, the annual FONAM conference takes place in Lima. It focuses on carbon markets and carbon offset projects as a new business opportunity in Peru. As every event, also this conference causes emissions: from the electricity used in the location, paper consumption, food & drinks as well as travel of invited guests. The Swiss non-profit foundation myclimate offsets these emissions with carbon credits from a project in Peru. The conference is therefore climate neutral.

The offsetting will be done in a project in Peru that promotes efficient cook stoves which are made using local materials. The Qori Q'oncha Programme, as it is called, involves different local NGOs and is managed by the social enterprise Microsol. It primarily aims to improve the living conditions of the local population in the long run. After a deep study of proper technologies for local population the introduction and promotion of efficient cookers with chimneys through the programme turns as the best alternative for both environmental and social development.

In addition to a positive contribution to the sustainable development onsite, the project also contributes to the alleviation of environmental degradation: The use of efficient cook stoves reduces demand for unsustainably managed firewood. This leads to a reduction of CO₂ emissions and protects the local forest, while also reducing the amount of time the local population spends gathering firewood.

Since the new stoves are equipped with a chimney, the thick smoke that is produced with traditional stoves is routed out of the house. This has an especially positive effect on the respiratory health of women and children. In order to guarantee the long-term success of the project, sensitization and training are an important and integral component of the project.

Link:

Efficient cookers in Peru: <http://www.myclimate.org/en/carbon-offset-projects/international-projects/detail/mycproject/31.html>

FONAM conference: <http://www.fonamperu.org/default.php>

For more information and interviews please contact

Paloma Sarria, myclimate representative and project manager in Peru
paloma.sarria@myclimate.org, Tel. 51 94 610 2405 www.myclimate.org

About myclimate – The Climate Protection Partnership:

The non-profit foundation myclimate – The Climate Protection Partnership, is an international initiative with Swiss origins. Founded in 2002 as an ETH Zurich spinoff, myclimate is among the world leaders when it comes to voluntary carbon offsetting measures. Science-based and market-oriented, myclimate offers a comprehensive package of services for offsetting in accordance with the principles of "avoid – reduce – offset" and "do the best and offset the rest". To implement climate protection measures as effectively and efficiently as possible, myclimate has established an international network of project partners and representatives who act on behalf of myclimate in their countries.

myclimate develops and supports carbon offset projects around the world that directly reduce greenhouse gases: Fossil fuels are being replaced by renewable energy or alternatively, allow the realisation of energy efficiency measures. myclimate carbon offset projects fulfil the highest standards (CDM, Gold Standard). They lead to a reduction in CO₂ emissions while making a significant contribution to sustainable development in the respective regions. At least 80 percent of the offset funds flow into the myclimate carbon offset projects.