

Your contribution to climate protection



In recent times the focus of public awareness has moved toward the ecological and social responsibility of organizations, with the battle against climate change being a central theme. Being involved in climate protection is a key tool for increasing brand acceptance and customer loyalty, as well as constituting an important sales criterion. myclimate helps to make a real contribution to climate change by helping you reduce your CO₂ output. Position yourself as a responsible organisation and make a contribution to climate protection!

Ways to cooperate

With the principle of «avoid – reduce – offset» myclimate offers an all-embracing service package from one source. myclimate climate education shows how everyone by oneself can avoid or reduce significantly greenhouse gas emissions. Carbon management services calculates the carbon footprint for products and processes and offers a solid basis for decision for effective reduction measures. Inevitable rest emissions can be offset in high quality carbon offset projects in developing and threshold countries as well as in Switzerland.

Your specific benefits

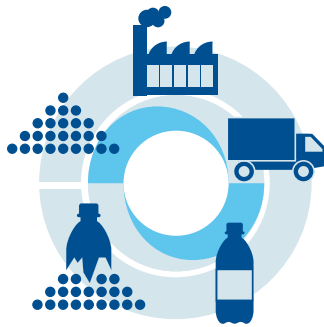
- You get to make a distinct contribution to climate change, one of the greatest challenges of the 21st century!
- You will be among the trendsetters in voluntary carbon offsetting!
- You will be effective at reducing CO₂!
- You will position yourself as a responsible organisation within sensitized surroundings!
- You will create additional value in your environmental management system.
- By communicating your involvement for the climate you increase brand acceptance and customer loyalty!
- All donations to myclimate in Switzerland and Germany are tax deductible!



Employee training

Climate knowledge & climate tips for your employees

Each and every one of us can contribute to climate protection every day! The myclimate climate education can design workshops tailored to your company to present facts and figures about climate change in a relaxed atmosphere. We work with you and your employees to develop specific measures for climate protection in your work environment.



Calculation of CO₂ emissions

Basic or comprehensive lifecycle assessments

At which point within the product lifecycle, and within which of your company processes, are the highest amounts of emissions produced, and where are measures to reduce them best applied? myclimate answers such questions with scientifically-based analyses of the environmental and climate impact of products and processes. In addition, myclimate offers you an effective tool in the form of tailor-made CO₂ calculators which you and your employees can use for instance in your intranet and internet to calculate emissions generated by activities and products.



Involvement for the public good

Support of climate education activities

The myclimate climate education uses a range of projects to raise the level of awareness and knowledge about CO₂ reduction and motivates participants toward long-term climate protection. Support the awareness-raising activities of myclimate and use your sponsorship proactively to get involved in one of the greatest challenges of the 21st century.



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Climate neutral with myclimate

Label for climate neutrality

Reduce your emissions with high quality carbon offset projects from myclimate. myclimate offers a range of different ways to offset emissions. The «climate neutral» label may be applied to the entire company but also to specific departments, individual products or events.

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