

Selected references



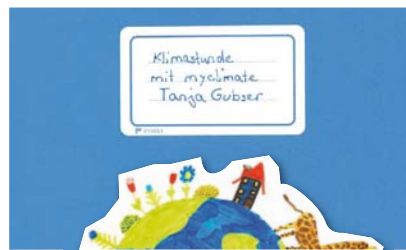
Ambitious clients and partners who assume responsibility for climate change are a crucial success factor for myclimate. Hundreds of SMEs, international enterprises, NGOs as well as governmental bodies appreciate the pragmatic approach of the climate protection organisation. myclimate clients are interested in the footprint of their organization, products or processes to subsequently make climate-friendly production decisions. They offset their own emissions or offer offsetting options to their customers. In addition, many fruitful sponsoring partnerships for the myclimate climate education have already been developed.

Case Studies: Clients and partner of myclimate



Offsetting partner

myclimate offsets the greenhouse gas emissions of activities in high-quality carbon offset projects. Not only the climate benefits of the measures but also the local population. Become a pioneer in climate protection – become climate neutral with myclimate!



Climate education project partner

The myclimate climate education is also financed by contributions of companies. Being a company you can make a part-contribution or cover the overall costs as an exclusive financier for a climate education project. myclimate communicates your engagement to the general public in the framework of the climate education projects.



CMS client

With its science-based carbon analysis, myclimate provides valuable information for the development of climate-friendly products. This can drive climate-relevant improvements for production processes or reductions in resource consumption in your company. In addition, our custom-made carbon calculators raise awareness among your employees.



traktor

Awareness rising emission calculators

As part of its employee donations programme, UBS motivates its employees to contribute to social and environmental projects. UBS matches every Swiss Franc its employees contributed. Within the first 14 months, UBS employees collected CHF 116,000 for myclimate carbon offset projects. In addition, myclimate developed an emissions calculator for the UBS intranet, where all employees can calculate their own emissions.



 Schweizerische National-Versicherungs-Gesellschaft

Successful climate-sponsoring

smile.direct insurances supports the climate education trail «KlimaHörenKlimaHöhen» in Zermatt as a main sponsor. As a co-sponsor, Bosch Appliances Switzerland is another important contributor. The climate education trail is a self-guided audio tour from Zermatt to Rotenboden and the new Monte Rosa Hut. The trail takes the visitor on a tour through another time, another climate, and another geography and, using the example of innovative ideas embodied in the new Monte Rosa hut, shows how we can choose a sustainable and climate friendly path. Audio sets can be obtained in the Zermatt tourism office and at the desk of the Gornergrat train.

Climate neutral organic smoothies

The fruits used to make the Traktor organic smoothies are sourced from around the world. Bananas from Ecuador, pineapples from Malaysia and strawberries from Poland. Transporting fruits from these faraway places causes CO₂ emissions that contribute to global warming. Traktor AG offsets these, as well as all other emissions caused by the business, through myclimate carbon offset projects.



SEAT

autoemotion

Climate neutral driving

On occasion of the Geneva Motor Show in March 2008 myclimate and SEAT launched their climate protection co-operation. When purchasing a SEAT car, fleet and special clients receive offsets for the first operating year or 20,000 kilometers. SEAT offsets the emissions in selected myclimate carbon offset projects.

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