



**myclimate**  
**Consulting and**  
**Solutions**

**Communicate**  
**transparently with the**  
**myclimate label**  
**“Engaged for Impact”**

# **Active Climate Protection for your Operation**

**Do you know the volume of greenhouse gas emissions that your company causes? Where are there unavoidable greenhouse gas emissions? And where is there potential for reductions? myclimate offers you two ways to measure, assess and reduce your emissions.**

## Balancing and financing with the myclimate label “Engaged for Impact”

Just a few clicks to become an operation with impact label: With our innovative web solution, you calculate the annual carbon footprint of your operation in no time at all. By financing climate protection projects based on the calculated emissions, you have the option of acquiring the myclimate label “Engaged for Impact”.

### Your benefits

- **Simple:** You can calculate your carbon footprint quickly and easily by means of independent data recording and automated label creation.
- **Efficient:** Fast set-up, and easy handling and processing.
- **Automated:** A plausibility check is completed automatically by comparing your data with reference companies. Your information is also reviewed for completeness and accuracy.
- **Confirmed:** The myclimate label “Engaged for Impact” and **the climate protection contribution receipt** demonstrably show that all the CO<sub>2</sub> emissions from your operation have been calculated for the specified financial year and that corresponding climate protection contributions have been made.

### Package price: CHF 500

(plus VAT and Climate protection contribution)

We will be happy to provide our existing customers with the comparison data from the previous year as an Excel file in the event of a switch to the online solution.

## CO<sub>2</sub> management with the myclimate label “Engaged for Impact”

With the smart 3 software solution from myclimate, you get the best advice and the specialist support that you need in your progress to become an operation with impact label.

### Your benefits

- **Personal:** Personal contact, support with the modelling of missing values, advice on measures for reduction and success monitoring, recommendations for action.
- **Individual:** Configurable system that can be adapted to new requirements, such as countries, locations or analysis levels, etc. at any time.
- **Validated:** We carry out a plausibility check on your carbon footprint.
- **Flexible:** Existing prior-year data-sets from our existing customers and the account are backed up. This means that it is possible to easily switch from smart 3 Basic to Advanced at any time.
- **Confirmed:** The myclimate label “Engaged for Impact” and **the climate protection confirmation** demonstrably show that all the CO<sub>2</sub> emissions from your operation have been calculated for the specified financial year and that corresponding climate protection contributions have been made.

**We would be happy to provide you with personal advice.**

# The Corporate Carbon Footprint

The corporate carbon footprint (CCF) comprehensively assesses the carbon footprint of your company by recording and calculating climate-relevant consumption data. The creation of a CCF is the starting point for the reporting of company-related greenhouse gases and for the partial or full financing of climate protection projects to the extent of the calculated company emissions. The footprint forms the basis for corporate climate protection.

## Methodology

The CCF – also known as a the CO<sub>2</sub> footprint, carbon footprint or greenhouse gas inventory – records the overall volume of company-related greenhouse gas emissions that arise both with respect to company sites and along the value chain. The emissions that have arisen over 12 months are retrospectively considered and established in tonnes of CO<sub>2</sub> equivalents (CO<sub>2</sub> eq. according to IPCC 20017 GWP 100a) per year. The basis for establishing and reporting a CCF takes place according to internationally recognised standards.

## About myclimate

myclimate is a partner for effective climate protection, globally and locally. Together with partners from the business sector, as well as private individuals, myclimate wants to shape the future of the world through consultancy and educational programmes, as well as its own projects. myclimate pursues this in a market-oriented and customer-focused way as a non-profit organisation.

With projects of the highest quality Gold Standard, Plan Vivo and VCS (incl. CCB and/or SD-Vista), the Swiss foundation promotes quantifiable climate protection and sustainable development worldwide. In addition, myclimate encourages every single person to make a contribution to the future through action-oriented and interactive educational programmes. myclimate, which has its headquarters in Zurich, also offers advice on integrated climate protection with tangible added value. This is done through IT solutions, prizes, analyses and resource management.

Find out more at  
[www.myclimate.org](http://www.myclimate.org)

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