

## Profile

- 1. myclimate is a **partner for effective climate protection and sustainable development** both locally and globally. As a Swiss non-profit foundation, myclimate belongs to the global leaders in voluntary high-quality carbon offset measures (matching Gold Standard, Plan Vivo and CDM). The foundation also offers **integrated services in capacity building, leadership training, impact targeting and impact measurement as well as specialized support**.
- 2. myclimate is represented in **eight countries** through its partner organisations: Germany, Austria, Sweden, Norway, Luxembourg, Greece, the United Arab Emirates, Japan.
- 3. myclimate has **more than 15 years of experience** in impact measurement and benchmarking (MRV for EIAs, LCAs and PCFs) and has developed a powerful IT solution for sustainability and greenhouse gas monitoring and reporting (following the GHG protocol and GRI standards).
- 4. myclimate has gained great expertise in **due diligence processes**, local technical solutions and business models, including different financial models.
- 5. myclimate has a strong track record in designing and implementing **educational**, **vocational and capacity building programs** for the public and private sector in Switzerland, Germany, Austria and abroad.
- 6. myclimate contributes to UN's 17 Sustainable Development Goals (SDGs) with more than 100 climate protection projects in around 30 countries, by offering impact assessments of sustainability activities in all business areas along SDG indicators, by building up SDG aware mindsets and by training young SDG entrepreneurs.



## Patronage





# Added Value Proposition

## Support Services for EU Project Consortia

### Focus «Excellence»

#### **Outcome Determination**

#### Needs and constraints assessment

- important for work package consistency with call objectives
- gives possibility of comparability of expected results

### Eligibility and feasibility for carbon certification

 allows to estimate the carbon market potential of the project

#### Exploitation & Outreach

### Industry/ SME/ associations in nine countries as partners/ beneficiaries

- important to demonstrate replication/ multiplication/ scaling potential of project
- allows to address stakeholders and consumers/ end users as secondary beneficiaries

### Focus «Impact»

#### Impact Measurement

#### Monitoring/ benchmarking

- important to enhance impact of proposed project
- gives possibility to report according to international standards of carbon, energy, and environmental accounting
- LCAs, EIAs, PCFs

#### Capacity Building

Human resource development, stakeholder awareness and participation, behavior change

- Important to strengthen and develop impact of project
- addresses demand for societal relevance, e.g. by triggering behavior change or establishing patterns of sustainable production and consumption

### Focus «Quality/ Efficiency»

#### Project Development Skills

myclimate is skilled in the design of projects for sustainable development and climate protection.

The organization has gained great expertise in due diligence processes, local technical solutions and business models, including different financial models

#### Track Record & Capabilities

Since 2002 myclimate manages a portfolio of over 100 climate protection projects in around 30 countries.

The non-profit foundation based in Zurich is represented in eight countries, has 60 staff members and generates an annual turnover of about EUR 11 million

The expertise of myclimate extends to all proposal selection criteria of EU calls. The services are particularly useful for technology projects dealing with process and product innovation, for pilot installations and feasibility demonstrations. myclimate covers a wide range of topics, from resource and energy efficiency to circular economy value chains and low carbon industrial processes, from alternative mobility solutions to sustainable tourism products.



# Working Package Examples

- Sustainability Impact Assessment: myclimate will provide monitoring, reporting and verification (MRV) of the impact generated by a proposed project. The measurable social and environmental changes induced by the project, based on its performance, will be evaluated. Real operating data will be used, such as amount of emissions reduced, water purified or electricity generated. This approach will allow the evaluation of the most realistic impact values, depending on the actual performance. Newly, myclimate extended its methodology to UN's 17 Sustainable Development Goals (SDGs) indicators. Therefore the expected impact of a proposed project to sustainable development in terms of co-benefits on the SDGs can be measured, calculated, reported and verified.
- Life Cycle Analysis: myclimate will provide a comparative life cycle analysis (LCA) for a proposed project between newly developed products and the established methods. The LCA will assess the environmental impacts on all levels, ranging from the extraction of the necessary raw materials, through the production process itself, the use phase, up to the disposal of the generated waste. Several iterations of the assessment will be performed to allow a continual implementation of the results and insights provided by the LCAs during the project duration. The iterative approach will allow an identification of undesirable environmental side effects, as well as counteracting them, already during the project time. The final resulting project outcomes will thus provide an optimized production process with regard to sustainability.



# Working Package Examples

- **Product Carbon Footprint**: myclimate will calculate the carbon footprint of products (PCF) according to the international standard ISO 14067. The PCF will assess the carbon footprint of products on all levels, ranging from the extraction of the necessary raw materials, over the transport activities, through the production process itself, the use phase, up to the recycling stage or the disposal of the generated waste. Several iterations of the assessment will be performed to allow a continual implementation of the results and insights provided by the PCFs during the project duration. The iterative approach will allow an identification of undesirable environmental side effects, as well as counteracting them, already during the project time. The final project outcomes will thus provide an **optimized production process** with regard to carbon emissions and climate change.
- **Carbon Credits**: myclimate will provide a study on the eligibility and feasibility of a proposed project for carbon certification (UN Clean Development Mechanism and/ or Gold Standard for Global Goals methodology) as a **possible source of income** for the final resulting project outcomes.
- **Capacity Building**: myclimate will provide capacity building and stakeholder analysis and consultation for a proposed project. This entails awareness creation for resource management, measures for building trust in new technologies and for ensuring sustainable consumption and reuse as well as the understanding of the technological solutions and their application. As myclimate has built up an extensive network of ambitious and professional organisations and reliable and efficient SMEs in developing countries and emerging markets, **local partners can be procured**.



### SDG Impact Monitoring, Reporting and Verification



Show your donors, customers and beneficiaries the comparable and effective impact of your engagement:

With relevant KPIs, success stories, images and emotions.



## SDG & ESG Impact Reporting

What does your SDG Impact Report include?

- 1. Specific impact of your financial commitment measured by the SDGs:
  - local community
  - regional environment
  - global climate protection



2. With the help of myclimate, individual analyses and graphics can be created in accordance with common standards such as GRI, ESG and IRIS



## SDG & ESG Impact Reporting

MRV (Monitoring, Reporting and Verification)

- Monitoring: myclimate examines and evaluates the projects that you support financially
- Reporting: myclimate calculates the respective impact with the Smart 3 software and creates a readable impact report for your customers and investors
- Verification: an independent body examines the project