

A win for
the climate
and your
business

Foundation
myclimate

Climate-neutral printed matter

With a small contribution linked to your order, you are supporting high-quality myclimate carbon offset projects.



Switzerland
Animal, nature and climate protection



Madagascar
Solar cookers and efficient cookers



Brazil
Electricity from FSC Wood Waste in the Amazon



India
Building biogas digesters

Benefiting your business and the climate

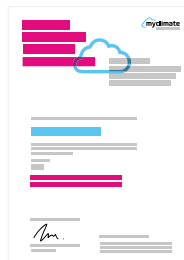
- Position yourself as a conscientious company and take responsibility for unavoidable CO₂ emissions.
- Communicate your commitment with a credible and traceable label and set yourself apart from the competition.
- Climate-neutral printed matter as a building block for corporate sustainability.
- Secure yourself a competitive edge.
- You are combating climate change on a local level and making an active contribution to the environment and for future generations.

Climate-neutral printed matter – it's really simple:

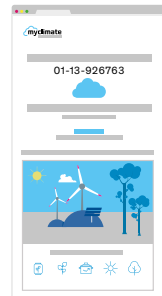
1. In cooperation with myclimate, the renowned climate protection organisation, we calculate the CO₂ emissions associated with your order.
2. We offer you the option to offset the emissions. The cost of doing so is generally between 1 and 2 per cent of the order value.
3. With your consent, the CO₂ emissions will be offset. You will receive confirmation of this from myclimate.
4. Your printing will receive the label «climate-neutral printed matter with myclimate» in addition to a tracking number for the sake of transparency.
5. Your customers can enter this number on myclimate.org and directly receive information about your commitment to climate protection and the project you are supporting.



Label with tracking number



Confirmation



Commitment to climate protection



Stefano Gazzaniga Deputy Director, viscom

«We are noticing a change. Among end customers, there is a palpable increase in the interest in climate-neutral printing. With this service, businesses can improve both customer retention and acquisition.»

We are happy to advise you:

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A myclimate carbon offset project for the graphic design sector – endorsed by viscom, the Swiss Association for Visual Communication.

 **myclimate**
neutral
Printed matter
myclimate.org/01-16-158743