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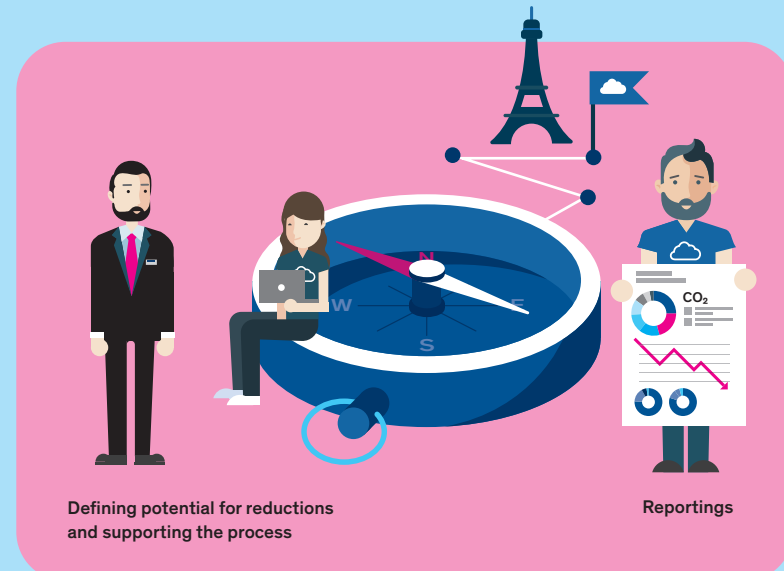
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**Walk  
this  
Way**

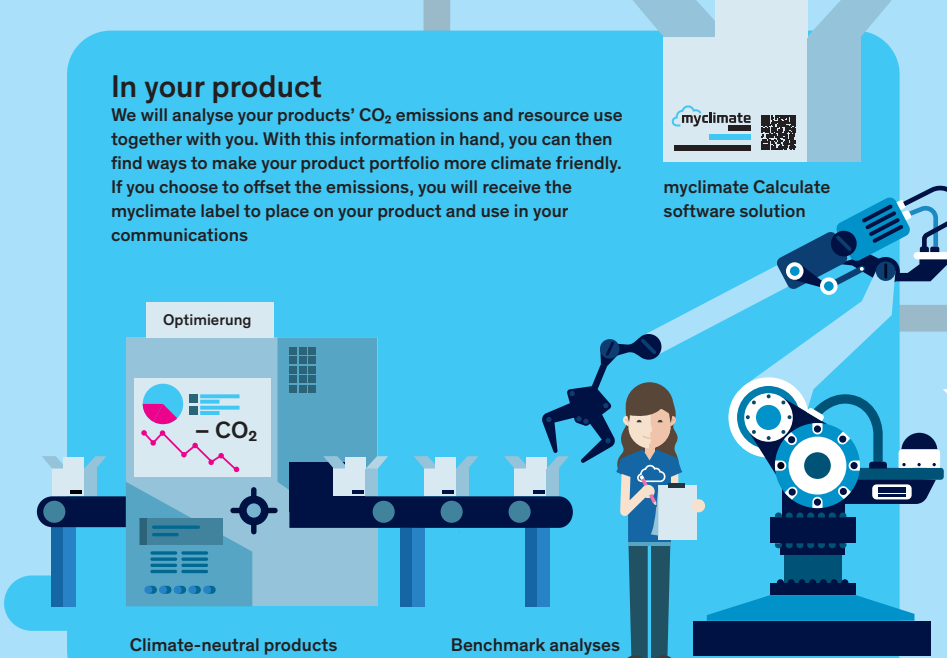
**2** Setting goals and analysing opportunities: Where do you want to head? How far do you want to go, and how quickly?

Together, we will discuss the areas where you can maximise your environmental impact over the short, medium and long term, and what methods to use. We will advise you on setting your goals and focusing on certain stakeholders. With our help, you can select anything from standalone approaches to a fully integrated strategy.



### 3 Adding concrete value for your company, your employees and the market

You've defined the areas of your organisation where integrated climate protection can have an impact. Which route have you chosen? More efficiency and CO<sub>2</sub> reduction in process management, more climate-friendly products and services, your market positioning, training your employees to be internal sustainability ambassadors – or everything together?



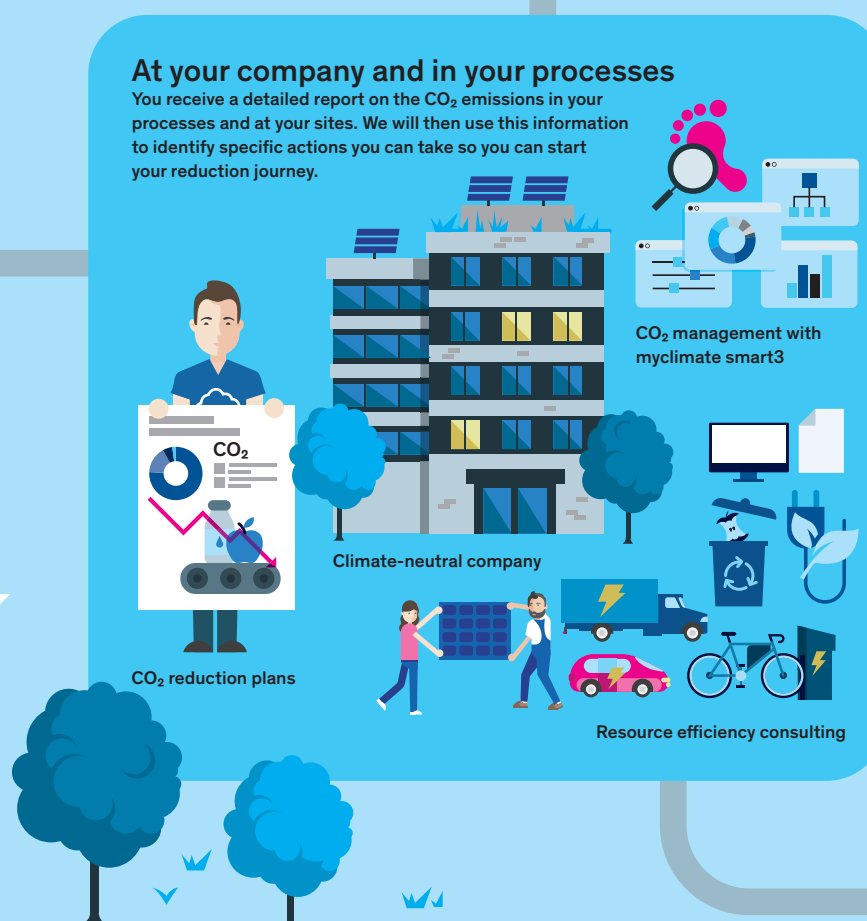
## For your customers

Impress your customers with your effective, credible climate protection efforts. You can also give your customers the ability to actively do something good for the climate with myclimate's help. Supporting local climate protection efforts with myclimate educational projects only strengthens your positioning as a sustainable company.



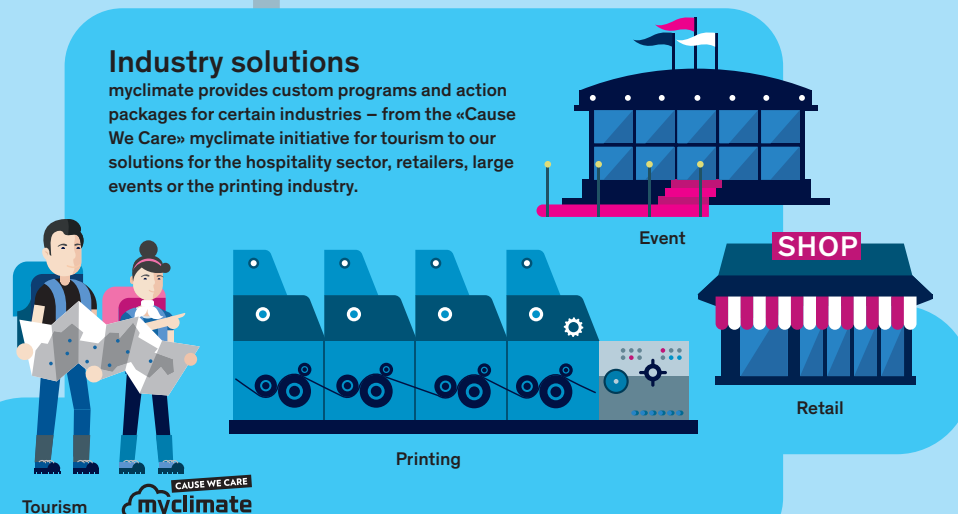
## At your company and in your processes

You receive a detailed report on the CO<sub>2</sub> emissions in your processes and at your sites. We will then use this information to identify specific actions you can take so you can start your reduction journey.



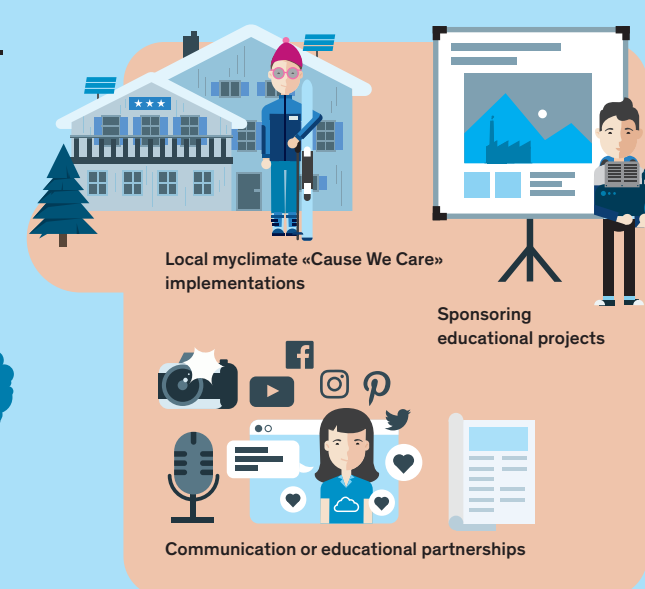
## Industry solutions

myclimate provides custom programs and action packages for certain industries – from the «Cause We Care» myclimate initiative for tourism to our solutions for the hospitality sector, retailers, large events or the printing industry.



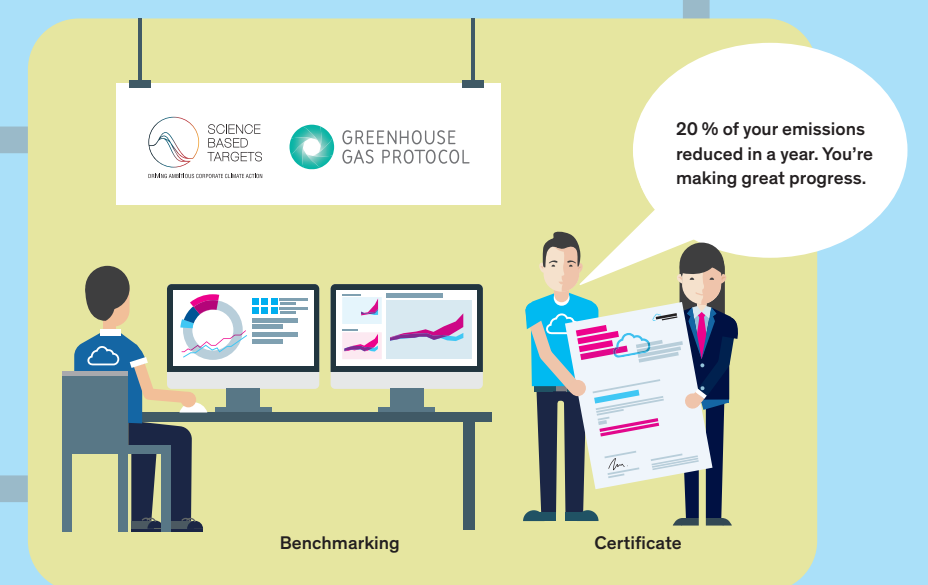
## 6 Communications

To publicise your climate protection efforts, we will gladly help you communicate with external stakeholders such as your customers or the media. You can establish yourself as a good corporate citizen in your immediate community by visibly contributing to local projects.



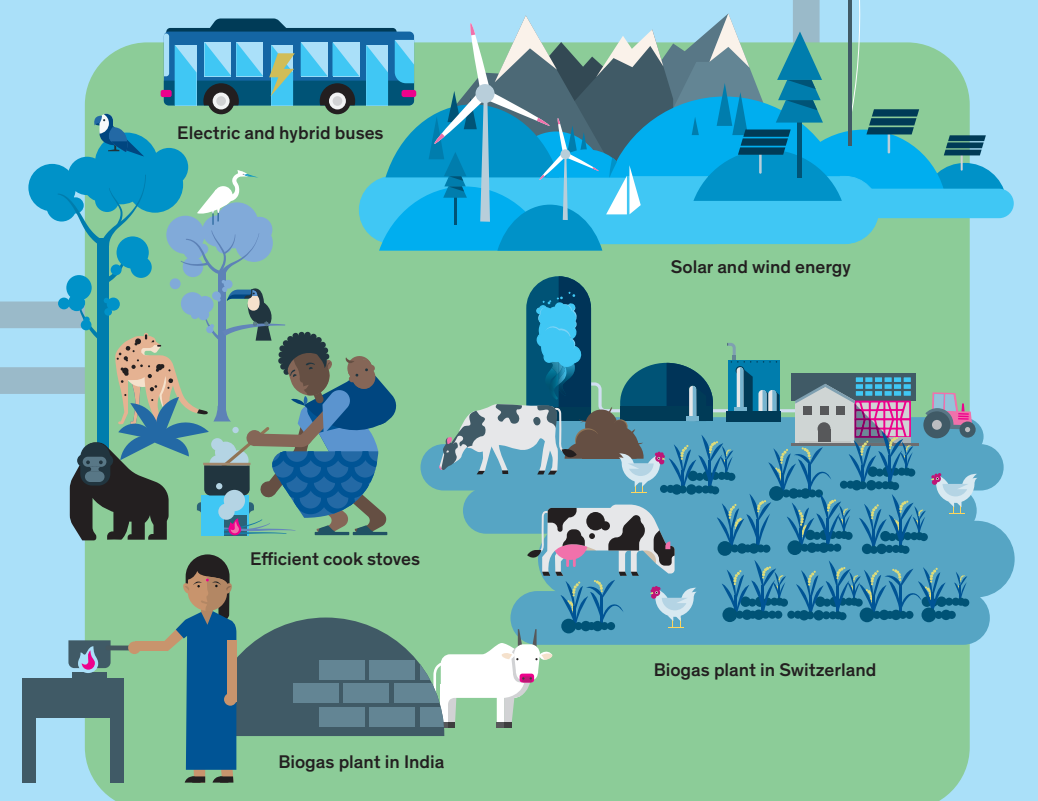
## 5 Progress tracking

We document your progress and accomplishments using our experts and automated web-based tools. We individualise this data for your reporting and prepare them for reports using international standards such as GRI or for your commitment to the Science Based Targets initiative (SBTi).



#### 4 Offset unavoidable emissions with carbon offset projects

Offsetting your CO<sub>2</sub> emissions effectively contributes to climate protection. You will be making valuable, measurable contributions to achieving international climate targets and the Sustainable Development Goals (SDGs). That is good for the climate, the environment, local populations, your company's positioning and, last but not least, a good fit for your corporate social responsibility stance.



Do you want to learn more about myclimate's services for companies? Contact us [sales@myclimate.org](mailto:sales@myclimate.org)  
[myclimate.org](https://myclimate.org)