Collaboration with myclimate

www.efort.org/copenhagen2011



EFORT has entered into a partnership with myclimate, the Swiss-based charitable foundation. Our Congress is an event that prompts over 7,000 people to fly to a single venue within Europe, and the associated emissions are a fact that we take seriously. The responsibility is not ours alone, however, which is why we are inviting all of you to stand up and be counted, and do your bit to support a reduction in global CO² consumption.

WHAT WE DO DIRECTLY...



We make a donation of CHF 1 for every registered participant at the Congress. This "carbon offset" amount will be invested by myclimate in climate conservation projects selected by EFORT.

Click here for the current project we support.

WHAT WE DO INDIRECTLY...



We are offering each congress participant a free bike during the entire congress period. Every interested participant can thereby make a direct contribution to reducing CO² by choosing a bike to travel between the hotel and the congress venue. And last but not least, you'll be doing something for your own health!

This project was also made possible owing to the support of "beautiful Copenhagen".

Click here to find out how you can pre-book your bike on site!

...EVEN A SMALL DONATION BY EVERY INDIVIDUAL MAKES A CHANGE!



EFORT encourages each individual participant at the Congress to make a personal donation, by calculating the cost of offsetting the volume of CO^2 emissions that can be ascribed to their flight to and from the congress city. The foundation assures us that this will save the same amount of CO^2 as was generated by the passenger's flight.

Click here to calculate your carbon offset

... HOW CAN INDUSTRY CONTRIBUTE TO THE CONGRESS?



EFORT and myclimate have put together a few useful exhibition-related suggestions for industry representatives. These could be embedded as guidelines within companies' own corporate environmental regulations.

Click here to view the "Tips for Congress Exhibitors"