



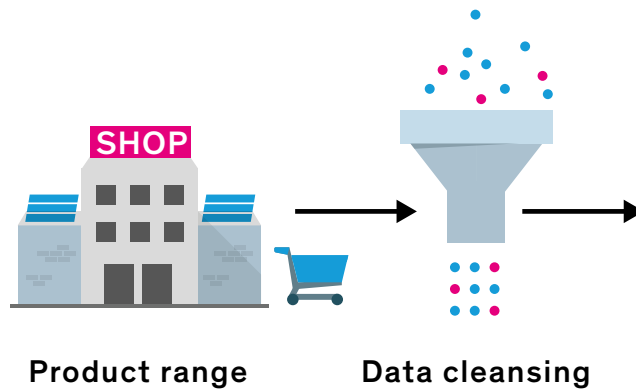
Discover our
new solution

myclimate
Smart PCF

Your tool for efficient
carbon footprint calculation
of your product range

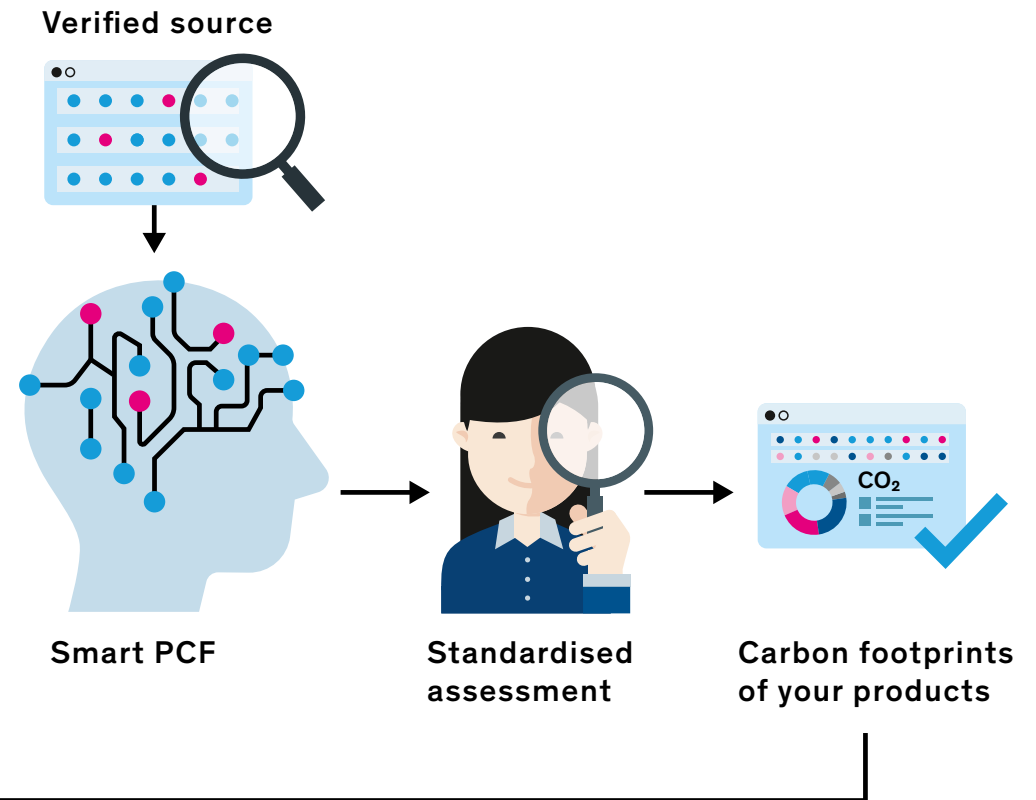
Product climate footprint calculation with myclimate

Smart PCF allows companies to use the myclimate platform to determine the greenhouse gas footprint of their product ranges – it's quick, straightforward and reliable. An AI system helps determine the emissions from as many different products as necessary. This analysis can be used to devise measures for further improvement.



Do you run an online shop or brick-and-mortar store with a wide product range, or are you a producer or merchant yourself? And would you like to determine the carbon footprint of your company's range of products? What is the environmental impact of your products throughout the entire value chain? How do you define clear, measurable targets for reducing emissions?

And can you retain a competitive edge in a market that is increasingly driven by environmentally-conscious consumers? We can assist you with all your questions regarding the climate and environmental impact of your products with our new AI-based Smart PCF – a simple, automated way of determining the greenhouse gas emissions of a wide range of products.



You provide the data, we take care of the rest

The myclimate Smart PCF is directed at retail companies, both online and brick-and-mortar, and manufacturing companies with broad product ranges. Drink bottles, trainers, bicycle helmets, kitchen utensils – our AI system can determine the carbon footprint of individual products by using data from existing product life cycle assessments.

Once you have entered product-specific features such as category, price, weight and materials on the myclimate platform, an algorithm identifies patterns and similarities with familiar products to determine a realistic estimate. This provides you with a reliable result for as many items as you want, without major effort.

In light of the comprehensive and dynamic character of product catalogues in online shops, you can regularly load new products into the database, updating and refining the calculation principle as you go. The automated approach of the myclimate Smart PCF saves you time and vital resources.

Your benefits at a glance

- Overview of greenhouse gas emissions for a large number of products and detection of relevant emissions sources (hotspots)
- Comparability of climate-friendliness of products
- Enables the development of a climate- and environment-friendly product portfolio
- Transparent knowledge transfer within your company and for the customer, plus savings in time and costs in your company's sustainability activities

Why?

- Position your company on the market as responsible and forward-thinking
- Prepare for forthcoming regulations (e.g. product pass) and reduction of associated costs
- Meet the expectations of end customers, as a supplier, from investors and from your own employees

Smart PCF – an even quicker route to your climate targets





Get the most out of our experience and the latest AI technology.

Our extensive experience means we can offer you effective support in determining the carbon emissions of your product groups and give you reliable data which can point to ongoing opportunities for optimisation.

Foundation myclimate
Phone +41 44 500 43 50
www.myclimate.org

myclimate Deutschland gGmbH
Phone +49 7121 317775-0
www.myclimate.de

myclimate Österreich gGmbH
Phone +43 1 380 06 21
www.myclimate.at

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